

CHALLENGE 25

What is Challenge 25?

Challenge 25 is a scheme that encourages anyone who is over 18 but looks under 25 to carry acceptable ID when they want to buy alcohol.

Responsibilities for you as a Bartender:

As a bartender it is your responsibility NOT to serve anyone alcohol under the age of 18. Therefore you MUST request to see acceptable ID from anyone wishing to buy alcohol who looks under 25 years of age. **NO ID, NO ALCOHOL!**

Acceptable forms of ID to prove you are over 18 are:

A photo driving licence A passport A proof of age card, such as the PASS card from the national Proof of Age Standards Scheme.

It's a criminal offence to use false or borrowed ID to gain entry to licensed premises or to buy alcohol.

The maximum penalty is a £5,000 fine and up to 10 years in prison.

You can reserve the right to refuse the sale of alcohol to an adult if they're accompanied by a child and think the alcohol is being bought for the child.*

It is against the law:

To sell alcohol to someone under 18 anywhere, and can lead to a maximum fine of £20,000 for bar staff/managers or premises may eventually be shut down. To knowingly sell alcohol to someone is drunk. To knowingly buy/get, or try to buy/get, alcohol for a drunken person on a licensed premises, e.g. a bar or club. For an adult to buy or attempt to buy alcohol on behalf of someone under 18*. For someone under 18 to buy alcohol, attempt to buy alcohol or to be sold alcohol.

*It is not illegal for someone over 18 to buy a child over 16 beer, wine or cider if they are eating a table meal together in licensed premises.



UNDER 25?

ACCEPTABLE FORMS OF ID:

- > CARDS BEARING THE PASS HOLOGRAM
- > PHOTOGRAPHIC DRIVING LICENCE
- > PASSPORT

IF YOU ARE LUCKY ENOUGH TO LOOK UNDER 25 YOU WILL BE ASKED TO PROVE THAT YOU ARE AGED 18 OR OVER WHEN YOU BUY ALCOHOL

IF YOU ARE UNDER 18 YOU ARE COMMITTING AN OFFENCE IF YOU ATTEMPT TO BUY ALCOHOL

BEER PUB ASSOCIATION drinkaware.co.uk
for the facts about alcohol

WWW.CHALLENGE25.ORG

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